

# NANO TECHNOLOGY 2015

International Conferences & Exhibition on Nanotechnologies & Organic Electronics  
4-11 July 2015, Thessaloniki, Greece

**EXPO** **15** 5th International Exhibition on Nanotechnologies & Organic Electronics

6-10 July 2015 | Porto Palace Conference Centre & Hotel, Thessaloniki, Greece

## EXPO 15

## 5th International Exhibition on Nanotechnologies & Organic Electronics

The **5th NANOTECHNOLOGY Expo 2015** will unite innovators to bring Nanotechnology & Organic Electronics from lab to market!

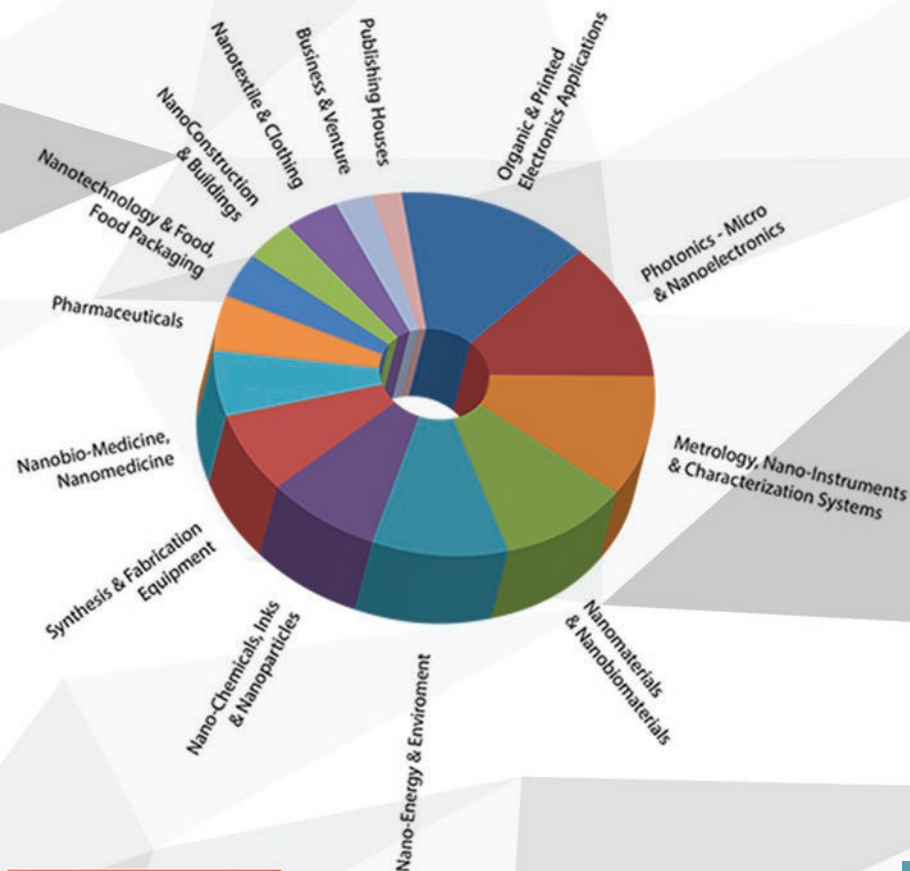
Join the biggest marketplace for Nanotechnology, Nanomaterials and Organic Electronics applications, products and research in Europe.

The fully integrated exhibition and conferences will enable you to demonstrate and discover state-of-the-art prototypes, technologies and research results from innovative companies, leading research institutes, high-tech clusters, SMEs and EU-projects. It will give you the opportunity to participate to the Matchmaking Event, to have a face-to-face contact with other businesses and to promote your products and research results to an audience which rapidly grows every year!

### BENEFITS

- Interact with more than 2,000 trade visitors from all around the world! It is a unique venue to promote your innovative Nanotechnology related products and services.
- Target new customers and build existing relationships.
- Interact with exceptional researchers, engineers, scientists, technology developers, industry leaders and policy makers in Nanotechnology.
- Strengthen your company's image and visibility internationally.
- Participate in the Matchmaking (B2B) Event - Last year more than 150 B2B meetings took place.
- Promote your organization at the Exhibitors Forum.
- Enhance professional networks for future collaboration opportunities (Funded Projects, Exhibition and Conference events).
- Discuss research work and related problems face-to-face with experienced professionals and very enthusiastic students (undergraduate and postgraduate).
- Have the opportunity to participate to NN15 Conference, ISFOE15 and ISSION15 Summer Schools and access more than 700 presentations from 57 countries (Last year's data).
- Get privileged accommodation.
- Combine your participation with holidays in exclusive nearby destinations.

### AREAS OF INTEREST



The **Matchmaking Event** will encourage meetings between technology developers and technology users in order to foster technical cooperation in the fields of Nanotechnologies & Organic Electronics. Last year, the Matchmaking Event organised and co-ordinated a total of **150 B2B meetings!**



The **Exhibition Forum** is an extra promotion tool in the frames of EXPO 2015. During the forum you will have the opportunity to present your company / organisation to the NANOTECHNOLOGY 2015 participants and visitors!



## 8th International Symposium on Flexible Organic Electronics

ISFOE15

**ISFOE15** is the biggest scientific & technology event in Flexible Organic Electronics (OEs), that promotes the Scientific Research in **OE nanomaterials, Manufacturing Processes, Devices and Applications**. During ISFOE15 you will meet with other world-class scientists, engineers and representatives from industries to discuss & exchange ideas on the hottest topics on OEs.

**The ISFOE Program consists of Workshops and Sessions focused on:**

- Organic and Large Area Electronic (OLAE) materials
- Manufacturing Processes & Digital Fabrication and Quality Control for Industrial Applications
- Organic Photovoltaics
- Bioelectronics
- Graphene and related materials
- OLEDs for Displays and Lighting
- Laser Technologies
- Smart Textiles
- Computational Modelling
- OTFTs and Circuits
- Integrated Systems and Sensors

## 12th International Conference on Nanosciences & Nanotechnologies

NN15

**NN15** is the Internationally established world-class event in Nanosciences and Nanotechnologies (N&N) that focuses on the latest advances on N&N and promotes profound scientific discussions between scientists and researchers from different disciplines. Front-line experts from multidisciplinary research and application areas are encouraged to join this conference, to discuss the benefits of N&N in their R&D efforts, to advance the networking and collaborating between different academia, research and industry players in the field and to stimulate the exchange of educational concepts.

**NN15 conference will be comprised of associated Workshops and Special Events, covering the latest developments in the fields of Nanosciences & Nanotechnologies.**

**W1:** Nano- Electronics -Photonics -Phononics -Plasmonics - Energy

**W2:** Nanomaterials, Nanofabrication, Nanoengineering & Nanoconstruction

**W3:** Nanomedicine

**W4:** Bioelectronics

**W5:** Graphene and related materials

and also Computational Modeling Workshop, Nanomedical Sessions and Round Tables, Polymer Nanotechnologies Session, EU Projects Presentations among others.

## 9th International Summer Schools on NN, Organic Electronics & Nanomedicine

ISSON15

The **ISSON15 Summer Schools** will give the opportunity to young researchers and early-career scientists and engineers to participate in a series of lectures on the emerging fields of **Nanosciences & Nanotechnologies, Organic Electronics and Nanomedicine**. **ISSON15 is divided in three complementary schools** that cover the significant areas in the N&N field:

**School 1:** Nanosciences & Nanotechnologies

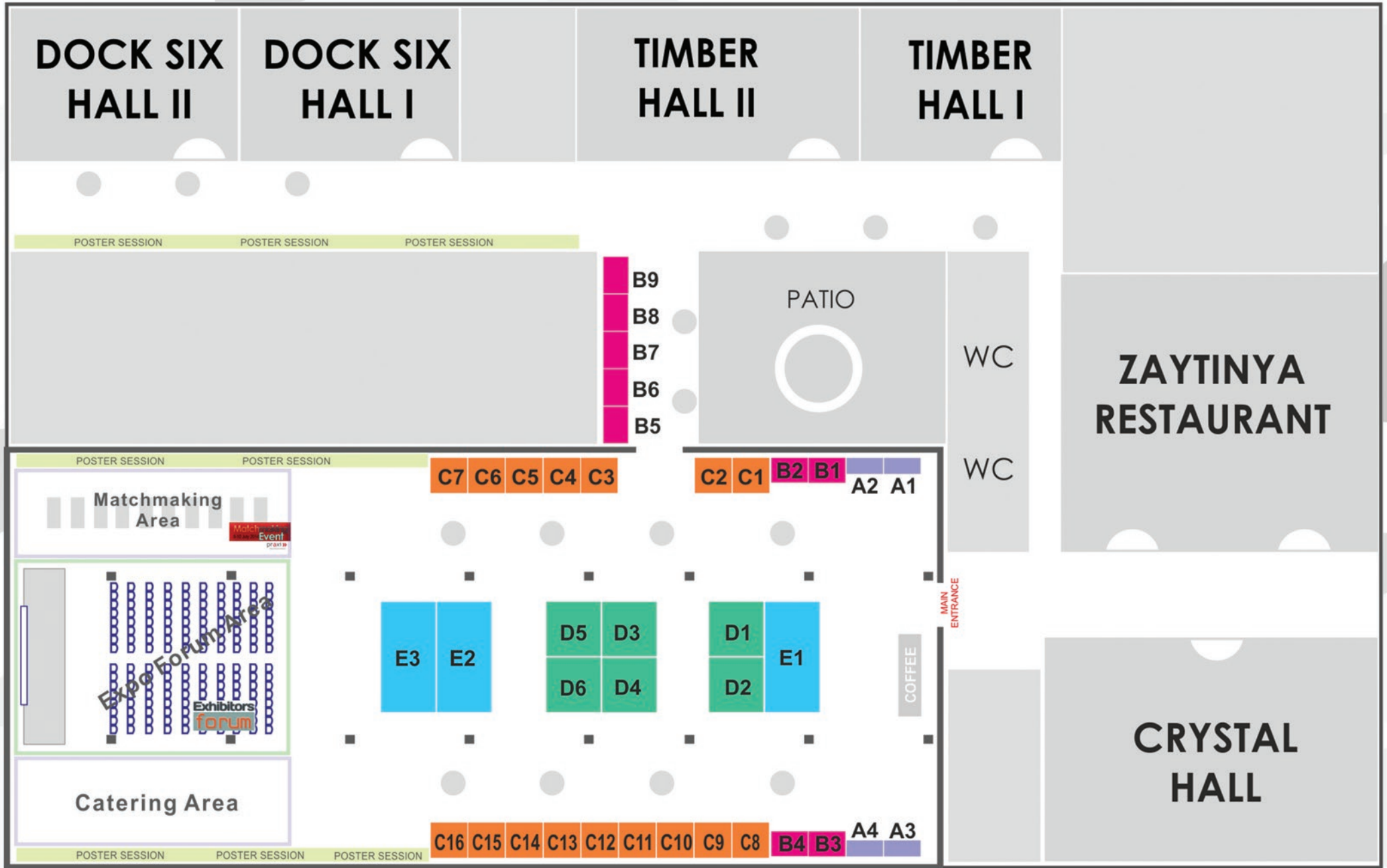
**School 2:** Organic Electronics

**School 3:** Nanomedicine

**ISSON15 Program** includes Plenary Talks, Fix-and-attend Lectures, Parallel Workshops, Lab Tours, Demonstration Lessons, Poster Session etc.



# FLOOR PLAN



- A 2m<sup>2</sup>(1x2m)
- B 3m<sup>2</sup>(1.5x2m)
- C 4m<sup>2</sup>(2x2m)
- D 9m<sup>2</sup>(3x3m)
- E 18m<sup>2</sup>(3x6m)



# STAND/BOOTH INFORMATION

## BOOTH SCHEME EXAMPLE



Booth packages of 2m<sup>2</sup> (academic) up to 18m<sup>2</sup> (large booth).  
One or more **FREE registrations** (ISFOE, NN) depending on booth size.

### Standard Booth Equipment includes

- **Structure:** The stand structure will be aluminium silver color octanorm. The construction height will be 2.50m.
- **Panel:** The panels used for the stand construction will be MDF vested with PVC beige color.
- **Fascia-roof:** A fascia is constructed from the height of 2.20m and till 2.50m, made by structure of silver aluminium and filling with silver panels.
- **Sign:** The sign placed on the fascia, hosts your logo name with black self-adhesive vinyl letters. Several other self-adhesive vinyl logos are placed on the top part of each display system.
- **Lighting:** In the stand area will be lighting mirror spots (set of 5) per 9 sq.m and a socket per stand.
- **Furniture:** One desk with two chairs
- **Public WiFi**

... and more technical equipment to choose from (extras)

If you need more details and information do not hesitate to **contact us:**

Mr A. Theodosiou (Phone: **+30 2310 990306**) | email to [expo@nanotexnology.com](mailto:expo@nanotexnology.com)

## BOOTH COSTS

Booth type	Size	Sides open	Price	Registrations included	Free pass lunch/coffee
ACADEMIC booth	2 m <sup>2</sup>	1 side	800 Euro	1	yes
STARTUP booth	3 m <sup>2</sup>	1 side	1100 Euro	1	yes
MINIMAL booth	4 m <sup>2</sup>	1 side	1300 Euro	1	yes
STANDARD booth	9 m <sup>2</sup>	2 sides	2000 Euro	2	yes
LARGE booth	18 m <sup>2</sup>	3 sides	3800 Euro	3	yes

Banner Display in Exhibition area

800 Euro

## Logo Visibility \*

	Gold Sponsor 8000 Euro	Silver Sponsor 5000 Euro	Bronze Sponsor 3000 Euro
Banner (header) to all outgoing electronic & printed correspondence	X		
Advertisements (digital & printed Media)	X	X	
Abstract Book	X	X	
Final Programme	X (prime position)	X	X
Digital & Printed Announcement mass mailing	X (prime position)	X	X
Conference Website with hyperlink	X (prime position)	X	X
Sponsors Banner	X (prime position)	X	X
Event Posters	X (prime position)	X	X

## Promotion & Advertising

Corporate presentation by an invited sponsor's executive	X		
Advertisement entry in Abstract Book	X (1 full page)	X (1 half page)	X (25% of page)
Advertisement inserts in the Conference Bag	X	X	
Special reference during Press Releases & Social Events	X	X	X
Banner in the Conference Room	X	X	
Banner at the coffee break location	X		
Free pass to lunch & coffee breaks	X	X	X
Invitations for the official dinner	3	2	1

\* Gold Sponsor Logo will appear larger than other sponsorship categories in all the above cases  
 \*\* Promotional video must be provided by the sponsor  
 \*\*\* Independent Corporate event and its content must be approved by the Organizing Committee.

## NANOTECHNOLOGY Goods

**6000 Euro**

## Advertising Spreads in Abstract Book

## Promotional Material (flyer, brochure, booklet)

Bag	X	Half Page	<b>300 Euro</b>	Conference Bag *Please choose NN15 or ISFOE15*	<b>800 Euro</b>
Notepad	X	Full Page	<b>500 Euro</b>	Conference Registration Desk	<b>500 Euro</b>
Pen	X	*Please choose NN15 or ISFOE15*			
Lanyard	X				
Conference Website with hyperlink	X				

## Social Event Sponsor Sponsorship options

\*Please choose NN15 or ISFOE15\*

Coffee Break  
**1000 Euro**

Lunch  
**2000 Euro**

Opening Ceremony  
**4000 Euro**

Official Dinner  
**6000 Euro**

## Complimentary Registrations

Number of Free Registrations

### Logo Visibility

Invitations

Final Programme

Available paraphernalia (napkins, doilies etc.)

Lunch or Coffee Break Buffet

Conference Website with hyperlink

### Promotion & Advertising

Social Event hall decoration with special signage / banner (provided by the Sponsor)

Number of Free Registrations	-	-	2	2
Logo Visibility	-----			
Invitations	-	-	X	X
Final Programme	X	X	X	X
Available paraphernalia (napkins, doilies etc.)	-	-	X	X
Lunch or Coffee Break Buffet	X	X	X	X
Conference Website with hyperlink	X	X	X	X
Promotion & Advertising	-----			
Social Event hall decoration with special signage / banner (provided by the Sponsor)	X	X	X	X

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contact info

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